QINGYU   CAI
A MULTIDISCIPLINARY DESIGNER

EXPERIENCE

Experience Designer & Research Assistant, MIT AgeLab
2022.06 - Present
- Improve the overall lab space experience by conducting user research, synthesizing user feedback, establishing design methods, and creating design scenarios. The rebranding work has helped to attract more investors and collaborators.
- Conduct research and design both digital and physical toolkits on hospital discharge issues for heart failure patients by conducting user research, analyzing stakeholder mapping, organizing team workshop sessions, sketching, and prototyping

UX Researcher & Product Designer, Dynacare
2023.2 - present
- Collaborate with MBA students at MIT to work on a start-up product Commune by conducting PMR interviews, doing market research, and preparing pitches. Finalist at the 24th Social Enterprise Conference at Harvard Kennedy School and Harvard Business School.

Design Assistant, Harvard Graduate School of Design
2022.12 - 2023.03
- Collaborate with real estate developers and designers by analyzing design challenges, visualizing project visions, and preparing the pitch deck

UI/UX Designer, MIT Comparative Media Studies/Writing & Boston MFA
2022.9 - 2023.01
- Create an online website for Dutch Artworks in the US by conducting user research, preparing user affinity mapping, interviewing museum technology teams, prototyping, visualizing data, and creating the presentation deck

Perkins Eastman | Designer
2020.06 - 2021.07
- Focus on space experience design by prototyping, visualization, and storytelling
- Prepare company introduction booklet and prequalification brochure for marketing. Helped the team enter the competition several times.

OTHER EXPERIENCE

Intern Designer, XING Design
2019.02 - 2019.04

Intern Designer, gmp
2018.08 - 2019.01

Intern Designer, AECOM
2018.01 - 2018.05

Intern Designer, SKIDMORE, OWINGS & MERRILL (SOM)
2017.01 - 2017.09

Volunteer Translator, ArchDaily
2016.04 - 2017.05

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EXPERTISE
Branding & Rebranding
B2B Product Design
Print & Digital
Space Experience Design
UX Design & Research

INDUSTRY
Healthcare
Sustainability
Fashion
Architecture
Academy
Meseum & Art
Real Estate
Senior Care

SKILLS
Prototyping & journey mapping
Branding & rebranding
Visualization
Project management
Design Strategy
Build & implement design systems
UX Research

TOOLS
Figma
Illustrator
InDesign
Photoshop
XD
After Effects
c#
Miro
Google Workspace
Unity

EDUCATION
Harvard Graduate School of Design
MAUD 2023
MIT Medial Lab & SLOAN
Master's Cross-registered 2023
Tongji University
BE (Design) 2017